CalAim: Preparing for our Future

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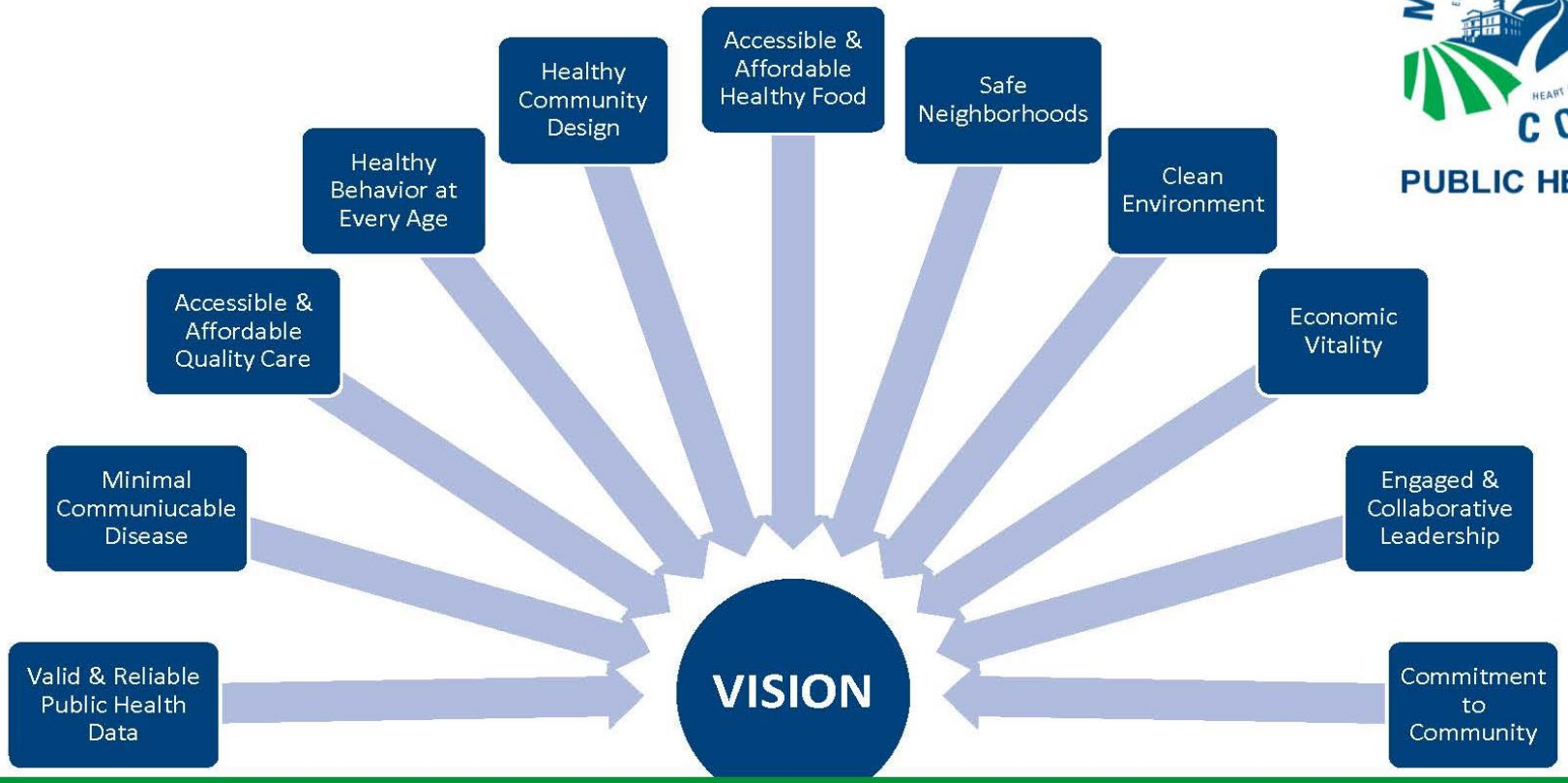
MISSION: LEAD. PROTECT. EMPOWER.

MADERA COUNTY
PUBLIC HEALTH



Guiding Principles

Culture of Honor · Innovation · Service · Quality Improvement
Partnerships & Collaboration · Equity & Health in All Policies

Integrity **C**ollaboration **A**ccountability **R**espect **E**quity

AGENDA

- Madera County
- It’s About Our Kids
- The Planning Process

ABOUT MADERA COUNTY

- Founded – 1893 Population – 157,237 people
- Primary Industry – Government, Agriculture, & Manufacturing
- 2,147 square miles
  - Elevations range from 180 feet to 13,157 feet
- 2 cities, 11 unincorporated communities
- North Fork is the exact center of California!
- Neighboring Counties – Fresno and Merced
- Two Plan County – Anthem and Cal Viva
- Healthcare Professional Shortage Area
- Dependent County

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WHY CASE MANAGE?

- 1400 Active Cases - 10 percent possible referrals to ECM
- We know the cases and the families
- Complicated situations
- Advocate for our kids
- Expands our program
- Better outcomes and better quality of life
- Someone is going to do it!

MADERA COUNTY PUBLIC HEALTH

THE PLANNING

- Collaborate with other county departments
- Ask questions of the managed care plans
- Assess the structure of the CCS program
- Who What When Where Why and HOW

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AND SO IT BEGINS!

Reduce the fear of the unknown with curiosity!

- Anonynmous

https://www.youtube.com/watch?v=q-JIfjNnnMA

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